

# STUDENT



14th EDITION • JUNE 08

# Book Club



## Feature Packages

### Penguin Package

**SAVE!** Purchase these 3 invaluable reference books for only \$32.95 + p&p.



Postage for this bulk buy is \$10.00 for both Australian and NZ students.

### Cooking Package

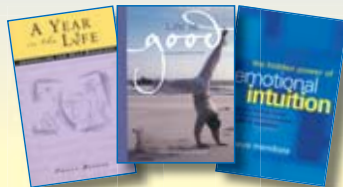
Purchase these 2 books and immerse yourself in the wonderful experience of cooking. Only \$18.95 + p&p.



Postage for this bulk buy is \$8.00 for both Australian and NZ students.

### Self Discovery Bulk Buy

Receive these 3 insightful books for only \$18.95 + p&p.



Postage for this bulk buy is \$8.00 for both Australian and NZ students.

### Writer's Mystery Parcel

Receive 5 FANTASTIC writing books from our huge range for \$20.00 + p&p.



Postage for this bulk buy is \$10.00 for both Australian and NZ students.

Note: some may be remainder books.

## Student Books

If you are a current or past student of the school with a book you would like us to promote, please contact the school to discuss details. Your book could be in the next edition of the *Student Book Club!*

### BITTER SWEET: SURVIVING BREAST CANCER

by Kathy Willmington

Kathy's story is written from the heart and shares her journey from cancer detection, surgery, radiotherapy to rehabilitation. Friends and family often feel at a loss to offer assistance. What do you say? How do you offer support? How does treatment affect the individual? Cancer is a word, not a sentence. Read Kathy's story and be inspired.

r.r.p. \$34.95

Student Price \$25.95



### A VISIT TO THE WORKS

by Nicole O'Connor

Tom is a 'ram with a plan'. Nothing much gets the better of him, except the occasional head-butt with Cardie, his wife.

r.r.p. \$11.99

Student Price \$9.99



### CHIRPY'S NEW HOME

by Rochelle Manners

Join Jake and Marny as they learn about the Pale-headed Rosella. Chirpy has fallen out of his nest and needs a little bit of help. George, the friendly garden gnome, is back to teach the children how to help the little bird.

r.r.p. \$14.95

Student Price \$12.50



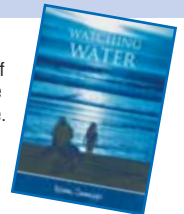
### WATCHING WATER

by Naomi Cummings

Brady Ellis returns to her childhood home in the small coastal town of Little Bay. It doesn't take long for Brady to find herself attached to the one thing she promised herself she would never return to – the bottle. This is a story about losing oneself in the midst of an experience we call 'life', finding our way back, honouring the people we love and the decisions we have made along the way.

r.r.p. \$27.00

Student Price \$22.00



## Tutor Books

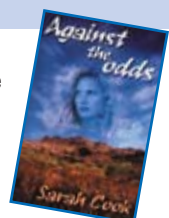
### AGAINST THE ODDS

by Sarah Cook

Life takes a dramatic turn for seventeen-year-old Kymberly when she loses her parents. She is offered a job on a remote sheep station, looking after the children of the station owner. Earning acceptance is hard enough, but creating a future to fulfil her needs and the desires of others seems impossible.

r.r.p. \$24.95

Student Price \$19.95



### PROUDLY COMMERCIAL

by Olga Byron

The short stories included in this handy reference have appeared in many popular magazines, and reveal what publishers of these publications are looking for, from a writer whose desire is to be published in this media. Olga has been a tutor of The Writing School for over 15 years and has an intimate knowledge of the pitfalls, as well as the many questions, that face the beginner writer.

r.r.p. \$15.00

Student Price \$9.95



# General Books

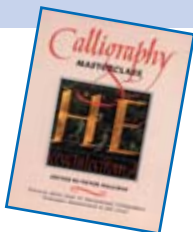
## CALLIGRAPHY MASTERCLASS

Edited by Peter Halliday

From thumbnail sketch to finished piece of work, 15 international calligraphers, working in a wide range of media, explain and demonstrate their design processes and techniques. This book offers practical and imaginative advice to help keen amateurs and professionals alike improve and develop their calligraphic skills.

r.r.p. \$33.90

Student Price \$9.95



## DARING VISIONARIES

by Ray Smilor

The goal of psychology is to understand why people behave as they do and then use that understanding to predict and change behaviour. Many famous, and infamous, experiments are described in this book as real psychologists observe behaviour under closely controlled conditions and, therefore, arrive at rather different conclusions from the rest of us.

Student Price \$13.50



## FASHION DESIGN ON THE STAND

by Dawn Cloake

Modelling on the stand is an essential technique for today's fashion designers and dressmakers. With step-by-step instruction and clear illustrations, Cloake removes the mystique and shows that once the basic skills of modeling classic blocks are acquired, even beginners can progress quickly to interesting and challenging garment designs.

r.r.p. \$31.65

Student Price: \$10.95



## FASHION DRAWING THE EASY WAY

by Debra Laraman

The Easy Draw Fashion Drawing system has been developed to make fashion drawing easy. It is a great aid for those working in the industry who want a quick and accurate tool, and will expedite the process of drawing by ensuring all garments are accurate and symmetrical.

r.r.p. \$30.00

Student Price \$27.95



## FROM ME TO YOU

by Morris & Fair

From Me to You provides the key to writing sincere personal messages by mixing friendly step-by-step instructions with model letters and inspiring stories. You'll learn how to accurately express your sentiments in letters of gratitude, sympathy, forgiveness, love, apology and comfort, and ensure that your words are remembered and appreciated.

r.r.p. \$19.70

Student Price \$11.95



## SIMPLICITY'S SIMPLY THE BEST SEWING BOOK

The essential addition to every sewer's bookshelf, this book is packed with time-saving tips and techniques and is designed for quick and easy reference at every stage of sewing.

r.r.p. \$27.95

Student Price \$22.95



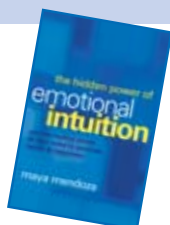
## THE HIDDEN POWER OF EMOTIONAL INTUITION

by Maya Mendoza

Use the healing power of your mind to promote health and happiness. *the hidden power of emotional intuition* will change your life – dealing with problems will never be the same again.

r.r.p. \$14.05

Student Price \$7.95



## TOO LAZY TO WORK, TOO NERVOUS TO STEAL

How to have a great life as a freelance writer by John Clausen

With the proper attitude and organisation, working as a full-time writer can yield unlimited rewards. Learn how to think like a small business owner: the key to freelance success. Clausen shows you how to:

- Develop a realistic business plan
- Design a system and live with it
- Find an 'anchor client'
- Market your services
- Deliver the goods every time

r.r.p. \$25.70

Student Price \$15.95



## WINNING DECISIONS

How to make the right decision the first time

by J. Edward Russo & Paul J. H. Schoemaker

*Winning Decisions* provides a clear and comprehensive guide to the proven methods of making critical business decisions confidently, quickly – and correctly. The authors are business advisers and world leaders in behavioural decision studies whose expertise has been sought out by over a hundred major companies.

r.r.p. \$35.15

Student Price \$18.95



# Writing Books

## THE AUSTRALIAN WRITER'S MARKETPLACE 07/08

If you are serious about being a writer, this directory is your essential guide. Publishing professionals share their industry insights to make this book an indispensable tool for writers. Compiled and edited by the Queensland Writers Centre.

r.r.p. \$49.95

Student Price \$43.95



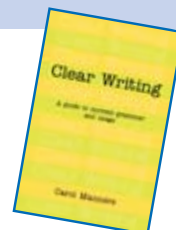
## CLEAR WRITING

by Carol Manners

If you make mistakes in syntax and grammar, the chances are you will offend somebody. Take the trouble to use correct English and you will offend no one. That is the message of this timely, easy-to-read guide to grammar and usage. This is the essential reference guide, giving your writing that polish and professional finish.

r.r.p. \$18.95

Student Price \$12.95



## CRYSTAL CLEAR COMMUNICATION

by Kris Cole

Full of practical tips, this book perfectly lives up to its title and includes information on:

- How to be successful in your communications and gain valuable information through reflective listening
- Effective communication by fax and email

r.r.p. \$25.00

Student Price \$6.50



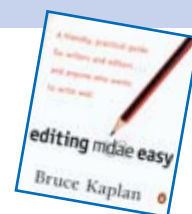
## EDITING M[D]A[E] EASY

by Bruce Kaplan

*editing m[d]a[e] easy* is an indispensable reference book for the experienced writer or journalist, as well as a beginner's guide to writing, editing and improving your work – from reports, articles and press releases, to newsletters, brochures and business communications.

r.r.p. \$19.95

Student Price \$11.95

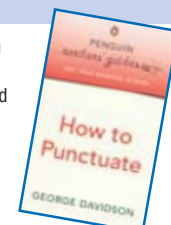


## PENGUIN WRITERS' GUIDES – HOW TO PUNCTUATE

This practical one-stop guide explains all the punctuation marks you are ever likely to encounter. It is ideal for both quick reference and in-depth browsing, and provides all the tips and techniques you need for accurate punctuation.

r.r.p. \$16.95

Student Price \$12.50

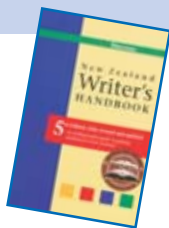


## NEW ZEALAND WRITER'S HANDBOOK EDITION 5

Updated every three years, this is the most recent copy of the invaluable New Zealand handbook with comprehensive information on the New Zealand writing market.

r.r.p. \$29.95

Student Price \$25.95



## PENGUIN CONCISE ENGLISH DICTIONARY

This best-selling reference book is perfect for everyday use. It is thoroughly researched and presented in a clear, easy-to-read format: the ideal companion for every home and office.

r.r.p. \$16.95

Student Price \$11.95

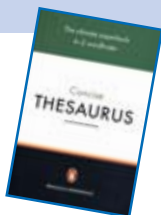


## PENGUIN CONCISE THESAURUS

The ideal desk companion for all writers, it offers a vast selection of synonyms for over 15,000 words. It is wide-ranging, up-to-date and easy to use, and perfect for searching for imaginative phrases for pieces of creative writing.

r.r.p. \$16.95

Student Price \$11.95



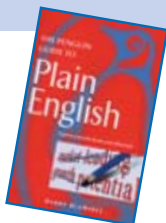
## THE PENGUIN GUIDE TO PLAIN ENGLISH

by Harry Blamires

Plain English is good, clear English. Illustrating the many pitfalls of written and spoken English, from misuse of vocabulary to mixed metaphors, this unpedantic, common-sense guide is a must for speakers and writers who wish to express themselves fluently.

r.r.p. \$20.00

Student Price \$15.95



## POWERFUL BUSINESS WRITING

by Tom McKeown

Here you'll learn the writing skills that are basic to effective communication. In simple, easy-to-follow steps, you'll learn how to:

- Cut your planning time by up to 50%
- Organise projects more effectively
- Use 40% fewer words
- Win friends among your readers
- Learn the proven-effective 'McKeown Method' for reports and essays

r.r.p. \$14.05

Student Price: \$5.50



## SPORTS WRITING

by Alison Kervin

This detailed book examines how to write a good sports story, covering research, style and structure, whilst also exploring a variety of publications to write for, as well as radio and television.

r.r.p. \$24.95

Student Price \$13.95



## STORY SPARKERS: A Creativity Guide for Children's Writers

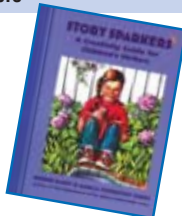
by Dadey and Jones

Giving you the information and inspiration you need to generate your own ideas and start writing, this book takes you from staring at a blank piece of paper to devising the engaging stories kids want to read. You'll learn about topics such as:

- How to begin the 5-step writing process
- 13 strategies to keep the words flowing and stop writer's block
- The nuts and bolts of writing for children, including point of view, theme, dialogue and word choice

r.r.p. \$21.90

Student Price \$8.95



## STYLE MANUAL

The *Style manual* provides guidance and recommendations for anyone faced with the task of preparing material for publication. It contains detailed advice on publishing in both print and electronic formats; it emphasises the importance of focusing on the audience's needs when planning, structuring, writing, designing and editing a publication, and it reflects on the influence of the Internet on publishing. This manual is an outstanding reference work and provides the most up-to-date information and advice on accepted editing practices in the marketplace.

r.r.p. \$44.95

Student Price \$38.95



## THE CREATIVE WRITER'S COMPANION

by Stanley J. Corwin

You'll learn how your plot and characters can become a book, a movie, a television show, or even a cartoon strip, and how limiting your project to just one of those industries can hamper its ultimate success! Tips are divulged on how to get your ideas into the hands of decision-makers, how proposals get noticed, and on presentation and packaging!

r.r.p. \$19.55

Student Price \$13.50



## THE COMPANY OF WRITERS

by Hilma Wolitzer

Providing a captivating, compassionate and practical guide that shows writers how to form support networks and find their own creative edge, this book delves into how to hold writing workshops and focus sessions.

r.r.p. \$15.70

Student Price \$9.95



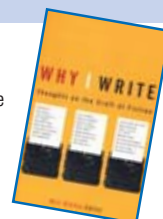
## WHY I WRITE

Edited by Will Blythe

How does one come to terms with the impulse to write? Twenty-six of America's most exciting and accomplished fiction writers reveal the motivations at the heart of their creative lives in ways as surprising and varied as their fiction.

r.r.p. \$18.25

Student Price \$10.95



## WRITERS ON WRITING

A Collection of Essays

The second volume of original essays drawn from the long-running New York Times column brings together yet another remarkable group of celebrated writers to muse on the challenges and gifts of language and creativity. The essays range from sharp, hilarious advice for aspiring writers to thoughtful, soul-wrenching reflection on writing in the midst of tragedy.

r.r.p. \$31.40

Student Price \$19.95



## WRITING A BOOK THAT MAKES A DIFFERENCE

by Philip Gerard

By analysing techniques used by classic and contemporary writers such as Leo Tolstoy, John Steinbeck and Frank McCourt, Philip Gerard demonstrates how to make a powerful connection with readers. From characterisation and point of view, to voice and style, he covers all the elements of storytelling, exploring both fiction and non-fiction.

r.r.p. \$20.55

Student Price \$15.95



## WRITING THE BLOCKBUSTER NOVEL

by Albert Zuckerman

After publishing two novels and winning the 1964 Stanley Drama Award, Albert Zuckerman has been a literary agent and book doctor to some two dozen blockbuster novels. This book covers such topics as:

- Story points
- Weaving plot strands
- Tightening character relationships
- Getting published and onto the best-seller lists

r.r.p. \$20.55

Student Price \$10.95



## YOU CAN WRITE A MEMOIR

by Susan Carol Hauser

This book encourages you to reclaim the moments of your personal history and transform them into an intimate, compelling narrative. You'll learn how to:

- Use details to tell your story vividly
- Use images to express feelings and beliefs
- Uncover the values and meanings expressed in your stories
- Find perspective by framing your thoughts and feelings at different life stages

Student Price \$7.95



